

## Way to End Tach Trouble

It is known for many years that the best way to get a good health is to eat a good breakfast. But the trouble is that many people do not do so. They eat a hurried breakfast or skip it altogether. This is a mistake. A good breakfast is the key to a good day. It gives you energy and helps you to resist temptation. It is worth a hundred times the trouble to get it right. Get it now and try it before it is too late.



## Resinol did relieve that eczema!

Resinol is a powerful skin medicine. It is used for eczema, psoriasis, and other skin conditions. It is applied to the affected area and works quickly to relieve the itching and inflammation. It is a safe and effective remedy for all types of skin problems.

## Business What It Is? You Have Heard About It!

It is advertised by every automobile insurance company in Chattanooga.

It is the Belt Automobile Insurance Association. It carries insurance on your automobile and gives you a chance to buy more Liberty Bonds. The only place you can get this insurance is at

**Barra & Co.**  
East Eleventh Street  
Phone Main 3009



Shoes Brown Kid 9-inch top; leather Louis heel; cushioned plate; all new and stylish; \$5.00

Such Shoes As These Would Cost You At Least \$8. Elsewhere!

ANY woman who has bought a pair of these Newark Shoes at \$5 will tell you. Paying more than \$5 is altogether unnecessary—it is plain extravagance.

See them for yourself. If you don't think they are the greatest values in town, we do not expect you would urge us to buy a pair.

The secret of our shoe-giving ability is this: We produce Newark Shoes by the millions of pairs annually and sell them direct to the public through our own chain of 237 stores in the United States. Come tomorrow and see them.

Newark Shoes For Boys, \$2.50, \$3. & \$3.50

**Newark Shoe Stores Co.**  
LARGEST RETAILERS OF SHOES IN THE WORLD

CHATTANOOGA STORE  
714 Market Street, Between 7th and 8th Sts.  
Store Open Every Evening Until 6 O'Clock  
257 Stores in 97 Cities.

## RESUMING PREWAR CUSTOMS AND POLICIES

MERCHANTS WARNED TO  
AVOID OLD RUTS.

C. O. Gilbert Believes Some  
Restrictions Should Be  
Maintained.

Since the general public has accepted the statement that the "war is over," many of the pre-war policies and customs are being restored to their original place. Especially is this true with regard to many of the restrictions. During the war the various agencies and boards found it expedient to place a number of restrictions upon the retail merchants of the country. This work was under the immediate charge of the committee on commercial economy for each state. In Tennessee, Charles C. Gilbert, of Nashville, was state chairman, with Fred Arn chairman for Hamilton county.

Through this committee a number of restrictions were placed upon the merchants of Chattanooga, among the number being one delivery a day for merchandise, limiting the return of merchandise to three days, opening and closing places of business at regulated hours, limiting C. O. D. purchases and restricting Christmas shopping.

Notification had been received previously to Mr. Gilbert's visit that the ban had been lifted on some of these restrictions. It was not clear to the merchants, however, just how much of the restricted policy had been removed. In discussing this phase of the work, Mr. Gilbert said this morning: "The measures which were put into effect among the retail merchants of the state by the government were placed there as economy measures, and in the observance of them the merchants have realized that in many instances their pre-war way of doing business was exceedingly wasteful, so much so that there is a disposition all over the state, and I might add, all over the country, to continue in force many of the restricted measures."

"The government has lifted the ban on Christmas shopping to the extent that stores can remain open at night if they desire, and as many clerks as necessary can be employed, likewise all restriction as to merchants' replenishing their stock has been removed. In other words, insofar as the government is concerned, this Christmas can be like all others."

"The government does want to impress upon the merchants and the consumers that the one-delivery-a-day system was good, and the merchants all over the country are being urged to continue same. In peace time this business-like method of merchandising will result in a big saving to both the merchant and the consumer, and we are urging the retail merchants in Tennessee not to go back to the deliver-at-random system. We are also urging merchants to continue the system limiting the return of merchandise to three days. This is long enough to keep goods and all goods taken on approval should be returned within that period, earlier if possible."

"As to closing, we are endeavoring to impress upon the merchants that daylight hours were intended to sell merchandise, and we are endeavoring to get the merchants in every town to agree among themselves to open and close their stores at reasonable hours. These measures are just as good in peace time as in war time, and we hope many of them will find a permanent place in the conduct of retail merchandising."

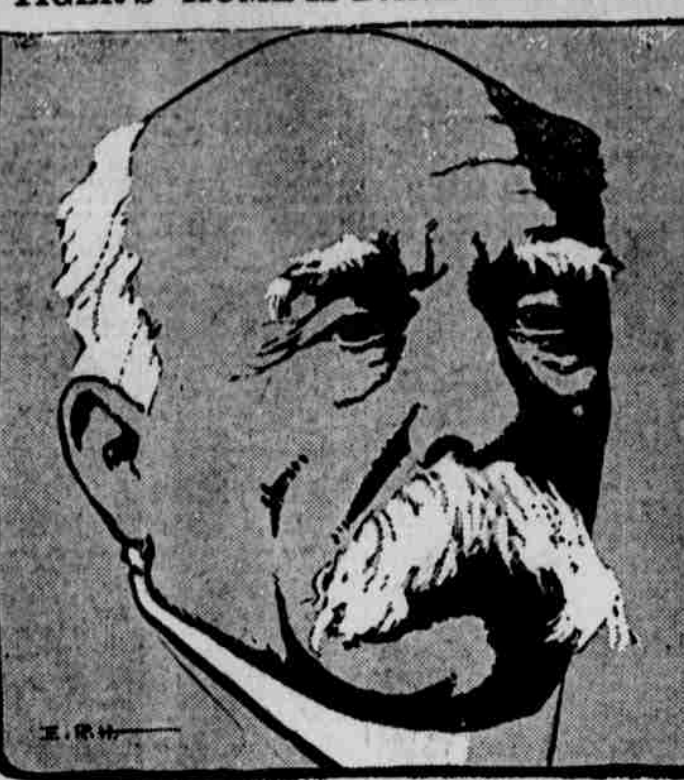
Mr. Gilbert paid a high compliment to Mr. Arn, Prof. Abel and others who co-operated with them in putting the government regulations into effect in Hamilton county.

## HANGARS BURNED.

Many Airplanes, Including Trans-Atlantic Machines Destroyed.

Paris, Dec. 5.—(I. N. S.)—Many airplanes, including some that had been constructed for attempts at trans-Atlantic flights, were destroyed early today in a fire which burned four hangars at Villa Coublay.

## "TIGER'S" HOME IS DARK AND DINGY



GEORGES CLEMENCEAU

He lives in a dingy apartment house alone, save for a servant. A bowl of milk is his favorite evening food. It was long his habit to get up at 10 in the morning and dictate for an hour or two, then go back to bed till 10. He has a violent temper and a sarcastic tongue, but likes people to fight and be wittier than he is. He has always led the opposition and has pulled down more premiers than any other man. He is a physician but has never practicing. He has a modest income from literary work in addition to his salary. He is said to have sold his newspaper, L'Homme Libre.

## FIRST AERIAL LETTER

Nashville, Dec. 5.—Three lieutenants from Park Field arrived in Nashville yesterday from Memphis with greetings from the Jackson Sun to the Tennessee and American, which was the first aerial delivery to be made over what may be a permanent air mail route between Nashville and Memphis.

## MANY PERSONS KILLED

Riot Runs High in Streets of Cologne. London, Dec. 5.—(I. N. S.)—Riot, accompanied by severe street fighting and looting, have spread from Cologne to a number of other German cities, said an Exchange Telegraph dispatch from Copenhagen today. Many persons were killed at Cologne. Numerous food stores were plundered.

## HALF SUBSCRIBED

Retail Merchants' Sales of Thrift Stamps Below Mark.

With barely three more working weeks before them, the retail merchants of the state are facing the end of the year and the close of the war savings drive with less than one-half of their thrift stamps reported as sold for cash. According to figures given out at the office of Adolph Mathias, state retail merchants' representative for the sale of war savings stamps, a little more than a million dollars' worth of the securities have been sold by the retailers of Tennessee. The quota for the entire state is \$2,312,095. Since the recent epidemic of influenza the reported sales of the merchants have been very small. For the past few weeks the cash sales of the baby bonds have amounted to \$12,641.76 for the entire state, while formerly the average weekly sale has been in excess of this figure by a goodly sum. Little hope is entertained by the state organizer of the merchants making their quota of more than two million dollars, although the present figures should be considerably increased by the statewide pledge redemption day, which has been designated by T. R. Preston, state representative, as Dec. 11, and the final pledge redemption campaign which is to be staged by the various local chairmen.

The opinion at the merchants' headquarters is that the merchants have not fallen down in the work, but have simply forgotten to make their weekly reports as directed by the state organizer. Thus they, of course, have failed to receive credit for their labors and the campaign is nearing its close with the quota less than half reported raised. As a whole, it was stated, the work of the local merchants has been very satisfactory. Chattanooga having made a very good showing in this as well as in all other war work campaigns undertaken since America's entrance into the great world war. While an accurate separate record has not been kept, it is estimated that the sales of the local merchants are larger per capita than those of any of the other three cities of the state with the possible exception of Knoxville, where the merchants are reported to have made an unusually good record. The smaller towns of the state, however, are reported to have sold the largest

per capita of their quotas, many towns having gone "over the top" with a big margin. The coming of the heavy holiday shopping trade will probably interfere with any elaborate sales boosting campaign of the government agencies the retail merchants might plan.

## DOUBLE-HEADER

Army Quintettes to Play Local Team at Centraj.

Two fast basket ball teams from the army post will invade the city Saturday to stack up against two teams from the local Y. M. C. A. senior class in a double header game on the floor of the Centraj Y. M. C. A. gymnasium. A double header in basket ball never fails to enthrall the followers of this sport and as the local teams comprise some of the best goal shooters in the city, while the army teams are putting out some very fast material, the prospects are for two very fast and hard fought games.

The Y. M. C. A. teams will line up as follows: Chas. Thompson and Mack Moore forwards, Will Ridd center, Nelson Lawing and Fred Freytag, guards. This team will play the crack base hospital group team (line-up attached): Sidney Rosenthal and Kupperman, forwards, Joe Clark center, Palosky and Sternburg, guards, will enter the fray against the Headquarters team, who announce the following lineup: Nelson and Hamnum, forwards; Hollister, center; Gordon and Haynes, (Capt.), guards, with Wolfstein and Ward substituting.

The Y basket ball committee is arranging to have at least two nights a week devoted to basket ball games between teams in the city and also from the army post, at the local gymnasium. Physical Director Wallace or Jo Caphart, chairman of the basket ball committee, will arrange with the teams desiring games.

The first game will start promptly at 8 o'clock.

Following is the Base Hospital basket ball group:

Sergt. Dunn, forward; Capt. four years on Yale foot ball and basket ball. Sergt. Cronin, forward; Corp. Long, Center; Private McNulty, Guard; Private Stevens, Guard and privates Jordan and Johnson as substitutes. Sergt. Dunn, forward, played four years on Yale football and basket ball teams. All the rest are fast men, having played basket ball on teams in the last year around New York and Brooklyn.

## DR. BUTLER COMING

Will Talk Before Y. M. C. A. on Monday Evening.

The foreign war department of the Y. M. C. A. will give a dinner Monday evening, Dec. 9, at which time Dr. George W. Butler, of Brazil, will lecture. Dr. Butler has been a physician in Pernambuco, Brazil, for the past twenty years. During the lecture some pictures of the fair southland will be shown on the screen.

## SET FOR JAN. 15

German Delegates Will Be Present at Peace Preliminaries.

Paris, Dec. 5.—(I. N. S.)—The inter-allied peace preliminaries will commence on December 17, and the initial peace conference proper with German delegates in attendance will begin on January 15, said Marcel Hutin, writing in the Echo de Paris today. He writes that the conference will not end until May.

## FIGHT GRIPPE WITH CHENEY'S EXPECTORANT

Influenza, Head Colds and Coughs Controlled Promptly.

A great many of our readers are taking Cheney's Expectorant in the treatment of Grippe, Influenza, Coughs and Colds. They want something that goes to the seat of the trouble and produces results, stops the Grippe Pains and breaks up the worst Cough or Cold. When the first symptoms, such as fever accompanied by chills, are felt cleanse the system thoroughly with a purgative. Take Cheney's Expectorant immediately, as directed on the label, and keep the body warm. No home should be without Cheney's Expectorant. It is also advised for Croup and Whooping Cough. (Adv.)

## LEMON JUICE WHITENS SKIN

Girls! Make beauty lotion at home for few cents

Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, shake well, and you have a quart of the best bleaching and skin whitening lotion, and complexion beautifier, at very small cost.

Your grocer has the lemons and any drug store or toilet counter will supply three ounces of Orchard White for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how tan, redness, sallowness, sunburn and windburn disappear and how clear, soft and rosy-white the skin becomes. Yes! It is harmless.

Miller's Antiseptic Oil, Known as

## Snake Oil

Positively Relieves Pain in Few Minutes

Try it right now for Rheumatism, Neuralgia, Lumbago, sore, stiff and swollen joints, pain in the head, back and limbs, corns, bunions, etc. After one application pain usually disappears as if by magic.

A new remedy used internally and externally for Coughs, Colds, Croup, Sore Throat, Diphtheria and Tonsillitis. This Oil is conceded to be the most penetrating remedy known. Its prompt and immediate effect in relieving pain is due to the fact that it penetrates to the affected parts at once. As an illustration, pour ten drops on the thick-est piece of sole leather and it will penetrate this substance through and through in three minutes.

Accept no substitute. This great oil is Miller's only. Every bottle guaranteed—See, \$10 and \$1.00 a bottle at leading druggists everywhere and Jo Anderson, druggist, Chattanooga, Tenn. (Adv.)



## Mr. Foster's Corner

Folks: You have just nineteen days more to do your Christmas shopping. I have just nineteen days more to sell thirty thousand dollars' worth of clothing. This may sound out of the ordinary for me to tell you how much business I expect to do, but I believe it pays to be candid, and by my telling you these facts you will more readily understand why I am giving you such liberal terms.

On Jan. 1 I estimated that I would transact a certain volume of business for this year. The "fun" came along in October and knocked me out of about ten thousand dollars' worth of business that I would have secured during that month. Consequently, instead of having twenty thousand dollars' worth of business to do between now and Christmas, I have more than five hundred dollars a day more to secure.

Let's get together on this proposition. You need many articles to give to your family and friends at Christmas, and I have a whole store full of the finest of wearing apparel. Nothing makes a more acceptable Christmas gift than clothing, as it gives a person a daily reminder of the giver. You are no doubt not particularly flush with ready money just now, so I am willing to sell you what you require on such easy terms that no person has any excuse for not buying just what they need. Remember, I say that I will sell any one of these easy terms. That means any person residing in the city a reasonable length of time and regularly employed. No red tape. No delivering your purchases to see if you live where you say you do. None of the old-fashioned ways of trusting you by doing it half-heartedly. Come in and buy what you want and take it home with you.

Let's get together, folks. Come early and come as much as possible during the week, as we can hardly handle the crowds on Saturday. Our whole store full of dependable merchandise on your own terms.

Yours for a big Christmas business,  
C. L. FOSTER.



## TERMS

The Easy and Liberal Terms of This Sale Are as Follows

On 1st \$10.00 Purchase....\$1.00 Down  
On 2nd \$10.00 Purchase....\$2.00 Down  
On 3rd \$10.00 Purchase....\$3.00 Down  
On 4th \$10.00 Purchase....\$4.00 Down  
On 5th \$10.00 Purchase....\$5.00 Down  
"Etc."

The weekly payment will be based on the rate of \$1.00 a week on each \$10.00 balance. As all of our accounts are based on this figure. You can have until April 1st to pay your account. Nothing could be more fair.

COME EARLY—BUY NOW.



## COATS

What would please her more than a handsome, fur trimmed plush? A gift she would appreciate for years. We have them at \$32.50 to \$75.00.

Easy Terms

## SHOES

Our shoe department is our pride. Not because it is large, but because every shoe in it is a work of art. We carry three line of shoes that are as fine as any made in America. We have made hundreds of friends and customers through this department.

Ladies' ....\$6.50 to \$15.00  
Men's .....\$5.00 to \$12.00

## OVERCOATS

That will "knock your eye out." A shipment of the classiest coats yet seen in Chattanooga, just received. All when we say "wool" we mean just that. Silk lined, hand tailored. Get one today fellows.

\$27.50 to \$47.50  
Others as low as \$15.00

## WELL DRESSED ON



A WEEK

## WE DO AS WE ADVERTISE

OUR TERMS:  
\$1.00 a Week on Purchases of \$15 or Less. Liberal Terms on Larger Purchases.

**ASKIN & MARINE**

Cash or Credit—One Price to All.

904 Market St., Three Doors South of Ninth

OUR GUARANTEE:  
Every Garment Guaranteed to Give Perfect Satisfaction